Fall 2023 Social Media Representative

Are you the friend that gets everyone to do a TikTok? Are you always posting aesthetic photos on Instagram? Do you love expressing yourself through videos and always know the latest trends? We want YOU! iLS Network is looking for a motivated, creative social media interns to represent our various brands.

What To Expect:

- As a Social Media Representative, your weekly assignments will require you to gather content on campus and around local hotspots; plus you'll provide coverage for marketing events.
- Interns should expect to dedicate 5-15 hours per week to internship meetings, social media content, and marketing projects.
- Instruction for this internship will be provided remotely, but requires on-site content to be shot around your university. Interns will be expected to meet weekly for a training and review session via Zoom and work and tasks will be completed at your college town.
- Interns should expect to be given flexibility in their work schedule to accommodate their class/exam schedules.

About iLS Network

iLS Network is the parent company of a collection of apartment guides across the Southeast. Our company is dedicated to helping student renters find the perfect apartment that fits their lifestyle and budget. Originally founded by a team of Florida off-campus student housing experts, we are excited to have you join our team! This internship will offer participants the opportunity to get hands-on experience with social media strategy, SEO, and customer relationships; plus create a body of resume-worthy work.

Explore a few of our websites:
https://www.renttally.com/
https://www.apartmentsforlegends.com/
https://www.swamprentals.com/
https://www.apartmentsforathens.com/
https://www.apartmentsforbulls.com/
What We'll Be Working On:

- Create compelling social media content on TikTok, Instagram, Facebook, and YouTube to engage student renters and parents.
- Provide local expert insight on student life and creative ways to engage students with social media content.
- Help develop digital strategy including SEO, content marketing and social media marketing.
- Learn and practice basic HTML skills (for non-programmers) to post online content.
- Review and help maintain quality assurance and customer satisfaction across all sites.
- Learn the inner workings of an entrepreneurial online venture by assisting with social media branding, customer retention, and other day-to-day operational tasks.

The Ideal Candidate Must:

- Be a Junior or Senior at Florida State University, University of Florida, University of South Florida, University of Georgia, or University of Alabama
- Possess a creative passion for social media marketing
- Have an entrepreneurial spirit
- Be an active and social student
- Be self-sufficient and self-confident when working alone
- Be eager to learn and experience
- Consistently strive to be the best at what they do (in action, not just words)

How to Apply:

- Create a TikTok based on the following prompt: [INSERT SITE] is partnering with the local cafe to giveaway free coffee to celebrate the the start of Fall classes. The event is August 28th from 10am-3pm and you must be a student to participate. Create a video that will ensure we have a great event turnout.
- **Submit the TikTok and your resume to caroline@ilsnetwork.com by August 15th**
- If selected for further interviewing, you will be contacted via email to schedule a Zoom interview.